



RYAN C STRAUS

digital design wizard + illustration ninja

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OBJECTIVE:

To excel at design and development through an agency that promotes creativity and innovation.

QUALIFICATIONS & SKILLS:

Extremely organized individual known for creativity, follow through and personality.

Proficient at: Concepting big original ideas, Branding, Executing across all media types, Art direction and production, Illustration and storyboarding, Copywriting, Account management experience, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXpress, Maya, Flash, Dreamweaver, HTML and other coding experience.

EDUCATIONAL TRAINING:

Received my B.S. in Graphic Design from the College of Design at the University of Minnesota. Completed a Fine Arts minor through the College of Liberal Arts. Studied numerous Advertising courses through the School of Journalism for personal interest.

CAREER DEVELOPMENT:

2009-2010 Mouth Creative Agency

Senior Art Director

With excellent knowledge of both the digital world and traditional advertising accomplished successful, full scale campaigns across all media outlets. Whether it's social media or broadcast I produced beautiful concepts. Managed client relationships and mentored junior creatives. Proved to myself I can work well on a small team as well as in a large agency.

2006-2009 Periscope

Interactive Designer

As a creative executed numerous interactive client projects from full website redesigns and iphone apps to banner and email campaigns. Continually learning and evolving my design and interactive strategy skills in our ever changing digital realm.

Designed first place award winning artwork for 2009 "The Show"

2003-2006 The Minnesota Daily

Art Director

Created numerous successful ad campaigns from concept to finish for outside clients as well as internal marketing department needs. Directed weekly critiques, brainstorming sessions and program training for the creative team. Managed and enforced project deadlines and workload distribution for the creative department.

Designed award winning media kit for 2006 "Associated Collegiate Press"

Illustrator / Junior Designer

Developed numerous illustrations by hand and electronically. Created original artwork used in promotional pieces, newspaper spreads, comic strips, and special requests from outside clients. Multi-tasked while assigned many projects to complete and stayed organized and on schedule.

Ad Production Graphic Designer

Communicated with sales representatives and clients to successfully layout the newspaper advertisements five days a week. Produced advertisements and design work for clients in a fast paced work environment.